

Bring MACHO To Your School Today!

Assembly Program



Let's face it. The world needs champions. It needs people who will be kind, act on principle and follow their hearts to stand up for things they believe in. But where do we find people like this? The answer is, it must start with us. We may not have the power to help everybody. But we can help somebody. And within us, there is more power than you can possibly imagine. This is the message behind MACHO. With our motto, "My Actions Can Help Others" we are setting out on a mission to unlock a super power that everyone already has within themselves; a power to help others by simply using their hearts.

We are all familiar with the likes of Spider-Man, Wonder Woman, Harry Potter and a whole array of magical and mythical beings that are exciting and inspiring to watch. But until a generation of humans are born with the ability to shoot cobwebs from their wrists or run faster than a speeding bullet, these heroic figures, while fantastically entertaining to watch, are setting an impossible example for heroism in real life- BUT, we are here to change that! Not everybody can wear a cape and soar through the sky like Superman but EVERYBODY can be a hero and EVERYBODY can be a champion to someone.

The MACHO Foundation was born from a real life hero. The champion behind our logo is our father, Scott Epstein, an educator and wrestling entertainer known to thousands of children as MACHO. Unfortunately, he was tragically taken from

us in a car crash on December 26th, 2013 while responding to a family emergency. Unlike comic book and cinema stars, his human flesh was not invincible to harm but he was, nevertheless, a real life walking and talking hero to countless amounts of people that he impacted over his lifetime. To coincide with his nickname, he is the one who coined the phrase "My Actions Can Help Others."

Picking up where he left off, The MACHO Foundation is dedicated to inspiring, empowering and unifying people around the world by spreading the message encoded in our acronym, "My Actions Can Help Others." Our assembly is a character building program in which we show the students how they can contribute to making the world a kinder place, simply by being MACHO. Being MACHO is going out of your way to help someone, offering help without being asked, using the superpower that lives inside all of us... your heart. Even just the smallest gestures of kindness or good will have the potential to make the world infinitely better and we all have the power within us to do so. Everyday people can be everyday heroes! We believe instilling this message to the youth can create a tidal wave of change around the world. There's very little effort required but a key point is to be cognizant of the fact that your actions can have a ripple effect.

The students will be engaged while at the same time inspired and motivated to join our MACHO Movement to help change the world. We encourage "MACHO" behavior within the school environment, as well as in the community. Our assembly culminates by calling the students to action. The students will be asked to complete a school wide MACHO Challenge! Each year the MACHO Challenge will change in some way and promises to keep the students excited, engaged, and most importantly instill the values that are behind the meaning of being MACHO. It's time to unleash the champions within us all. Please be MACHO and join us!

The MACHO Foundation is an approved Nassau County BOCES assembly program and can be found on their website under Arts in Education. You may register at any time! NYC DOE & Suffolk County BOCES approval coming soon!



Price Quote

\$1000: 45-60 minute program

Second Show: Additional \$300

Keep your students motivated with assembly accessories!

MACHO Bracelets

\$1.00 per bracelet (Assorted Colors see below)

MACHO Folders

\$2.00 per folder

MACHO Kid of the Week Stickers

Classroom Set for Year - \$15 per set (Includes 40 stickers)

***If school chooses to purchase MACHO bracelets, stickers or folders the additional \$300 second show fee will be waived**



Ideas For Implementing MACHO School Wide

The MACHO philosophy does not need to end when the assembly is over. The values behind MACHO are directly aligned with the well-known researched based system PBIS; Positive Behavior Intervention System. Becoming a MACHO school will encourage the students to incorporate kindness into their everyday lives, motivate students to recognize the good in others and in themselves. We believe that our philosophy will boost social, emotional and mental health, reduce bullying, improve the whole school culture and enhance the happiness of students and staff.



No act of kindness,
no matter how small,
is ever wasted.

Documenting MACHO Moments

Use our MACHO Moments template form to encourage students and teachers to write down acts of kindness that they witness throughout the school day or on their own time. Students can drop off the MACHO Moments in a basket by the main office. (Template will be available on website or can be emailed upon request)



NAME: _____
DATE: _____

WHO WAS CAUGHT BEING MACHO? _____

ON THE LINES BELOW PLEASE SHARE YOUR MACHO MOMENT:

MY ACTIONS CAN HELP OTHERS!

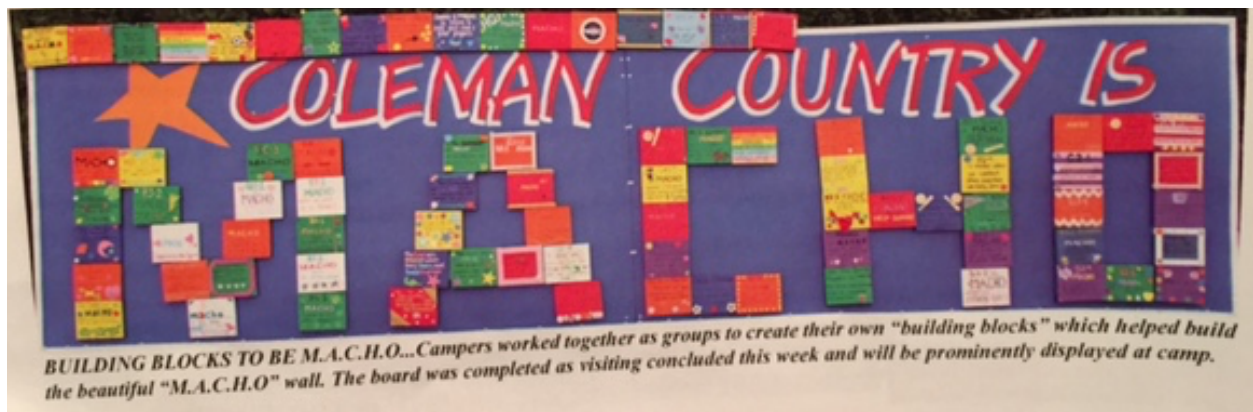
MACHO Shout Outs

A few MACHO Moments can be selected each morning and read over the announcements. This is a wonderful way to spur excitement around the MACHO Movement and help share positive and/or endearing anecdotes that will motivate the student body to continue to be MACHO.



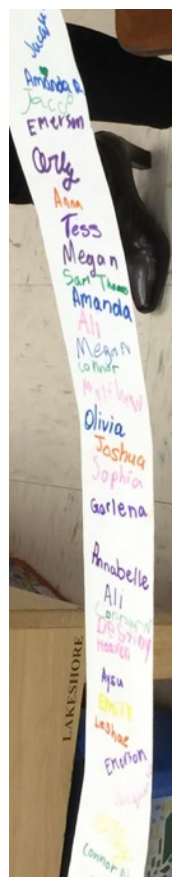
Create The Word MACHO On A Wall

Using MACHO Moments written by students on our paper templates (or your own creative way), you may create the word MACHO on a wall to display somewhere in the school building. This will motivate students to continue creating and recognizing MACHO Moments and give the kids a great visual reminder.



MACHO Honor Roll

Using a roll of paper, similar to what is used for a cash register, have the students sign their name to the roll if they are recognized for doing something MACHO. Make it a goal to be able to wrap the roll around one level of the school.



MACHO Awards

Schools often recognize students at the end of the year for high achievement in academics, athletics and music. We would love to join in on these awards by honoring students who display MACHO characteristics on a consistent basis. The MACHO Award recipients would be of your own selection and should meet the criteria spelled out below. MACHO Award recipients would receive a personalized plaque as well as t-shirt from The MACHO Foundation. Prices on awards may vary.



MACHO AWARD Criteria

- ☒ Recipient consistently shows kindness to students and/or staff members or members of the community
- ☒ Recipient consistently displays a positive attitude and/or encourages others to be positive
- ☒ Recipient consistently displays exceptional manners and/or skills at problem solving/cooperation
- ☒ Recipient shows an exceptional willingness to assist others
- ☒ Supports fellow students
- ☒ Leads by example





*Your Own MACHO Idea!

Feel free to come up with your own ideas to implement MACHO into your school building and share with us to land a special acknowledgment on our website!

MACHO In Your Individual Classroom



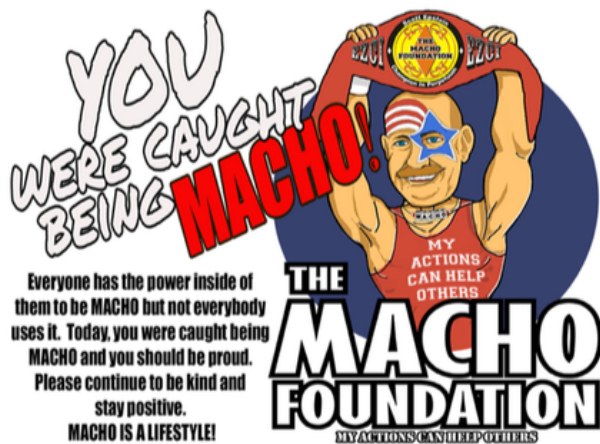
MACHO Kid Of The Week

MACHO Kid of the Week stickers are a great way to celebrate individual students throughout the school year. Kids absolutely love to wear the MACHO kid of the Week sticker and go out of their way to earn it. **Stickers sold for \$15 per set. (Includes 40 stickers)**



You Were Caught Being MACHO Cards (Free template available upon request)

Teachers may create their own positive behavior system using our “You Were Caught Being MACHO” cards. Once a student receives a certain amount they may be rewarded with something of the teacher’s choice.



WE CAN CHANGE
THE WORLD



with KINDNESS

MACHO Bracelets

Purchase a full class set of bracelets or just a few for prizes! Bracelets come in assorted colors and are the perfect trendy way to show off your kindness! (MACHO on one side/My Actions Can Help Others on the other)



\$1.00 per bracelet



MACHO Kids Rock Folders (10 Ways You Can Be MACHO!)

For only \$2 a folder your individual class or entire school can be outfitted with MACHO KIDS ROCK Folders! This is an everyday reminder to be kind to others. The back of the folder also lists 10 ways you can be MACHO!

